

WHAT IF
BUSINESS
COULD BE
LIKE **LEGO**[®] * ?



* other interlocking blocks are available



**BUSINESS IS
fragmented &
broken**



**LEGO[®] IS
intuitive &
organised**

**CAN WE
FIX IT?**



**WE NEED THE RIGHT
BUILDING
BLOCKS...**

...TO

**MODEL,
MEASURE,
& GAIN INSIGHT**

CAPABILITIES

what the business **does**



PEOPLE

who does the work



SYSTEMS

what **technologies** are used



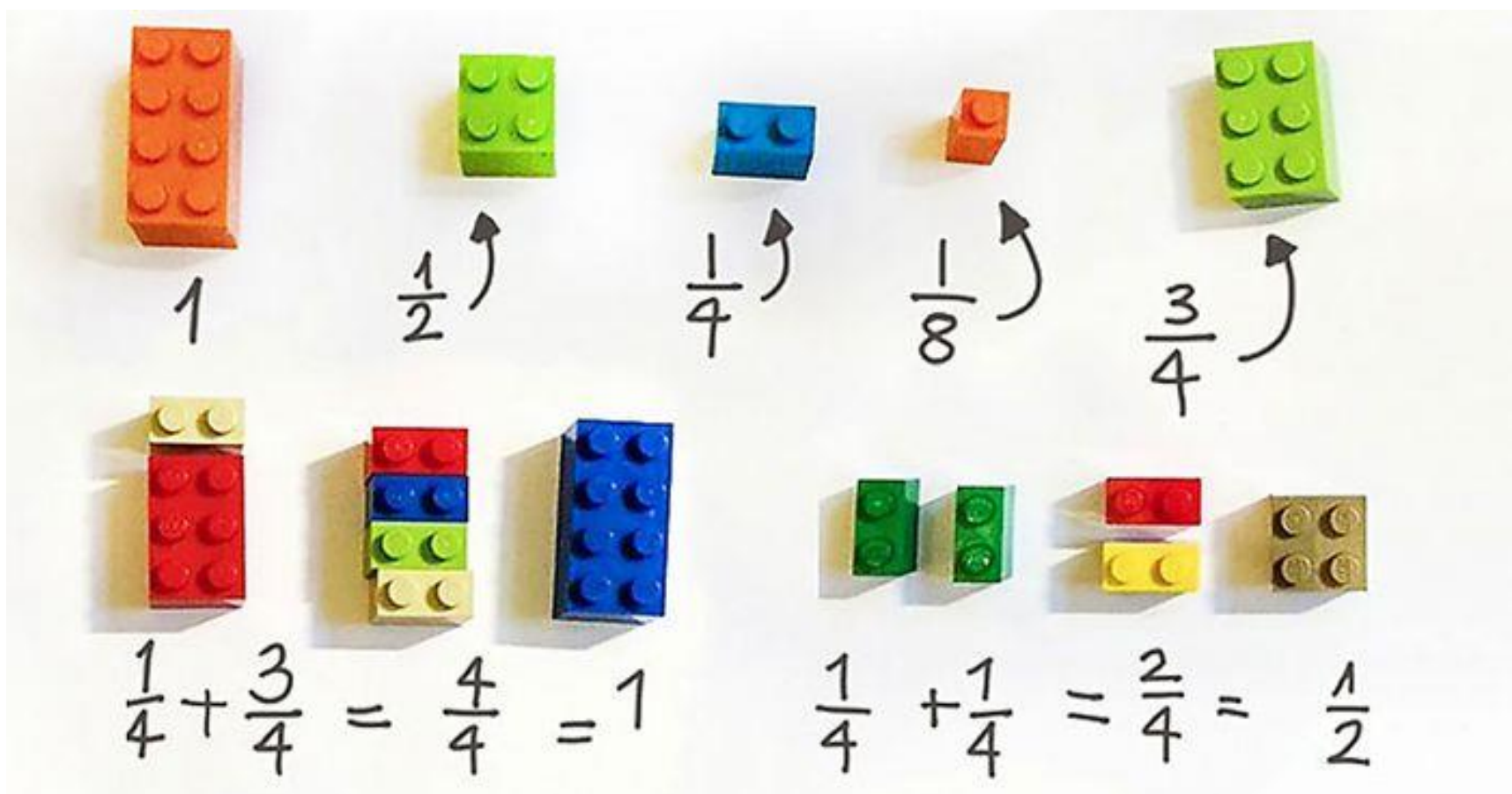
PROCESSES

what **activities** are happening



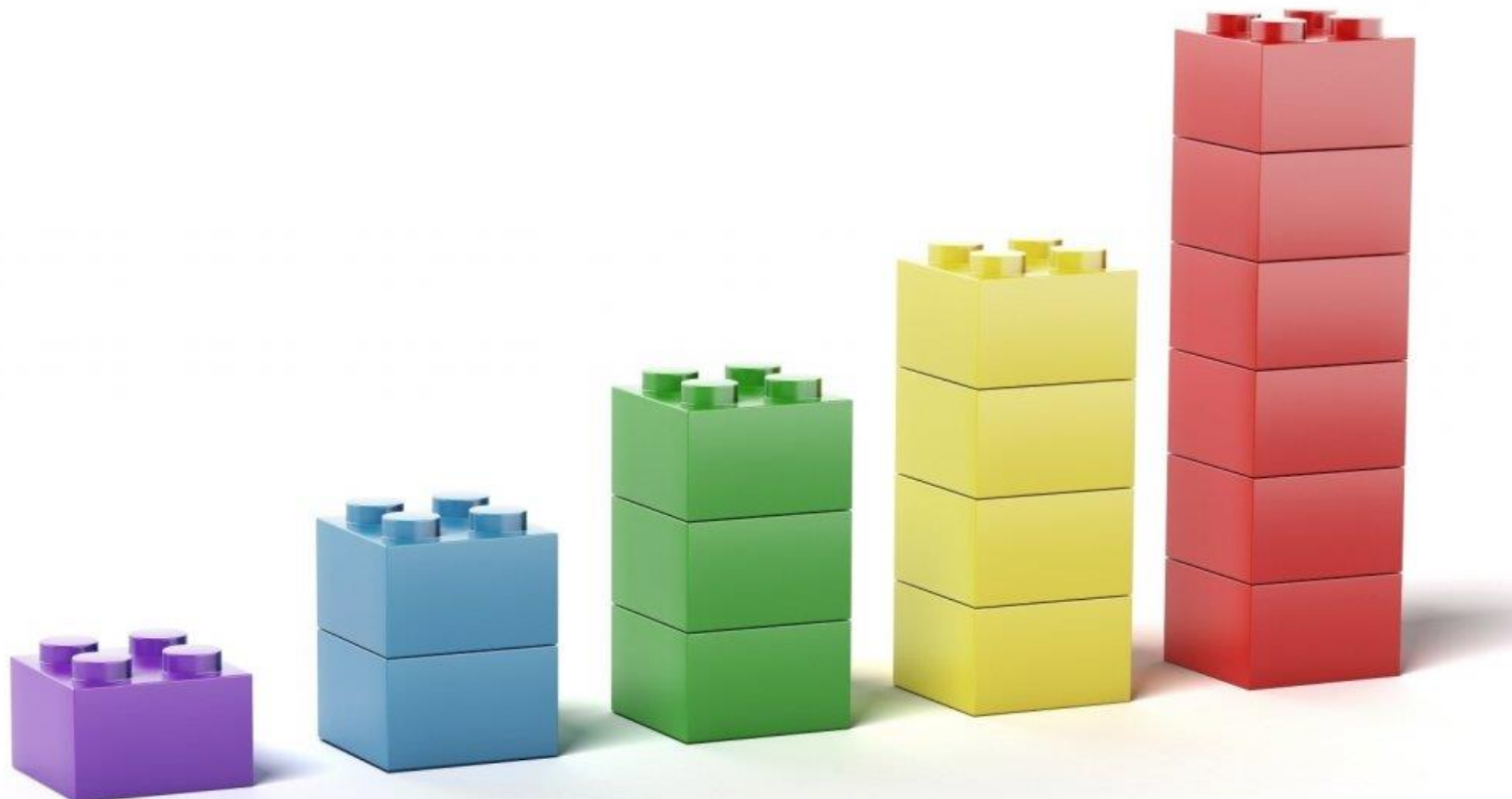
DATA

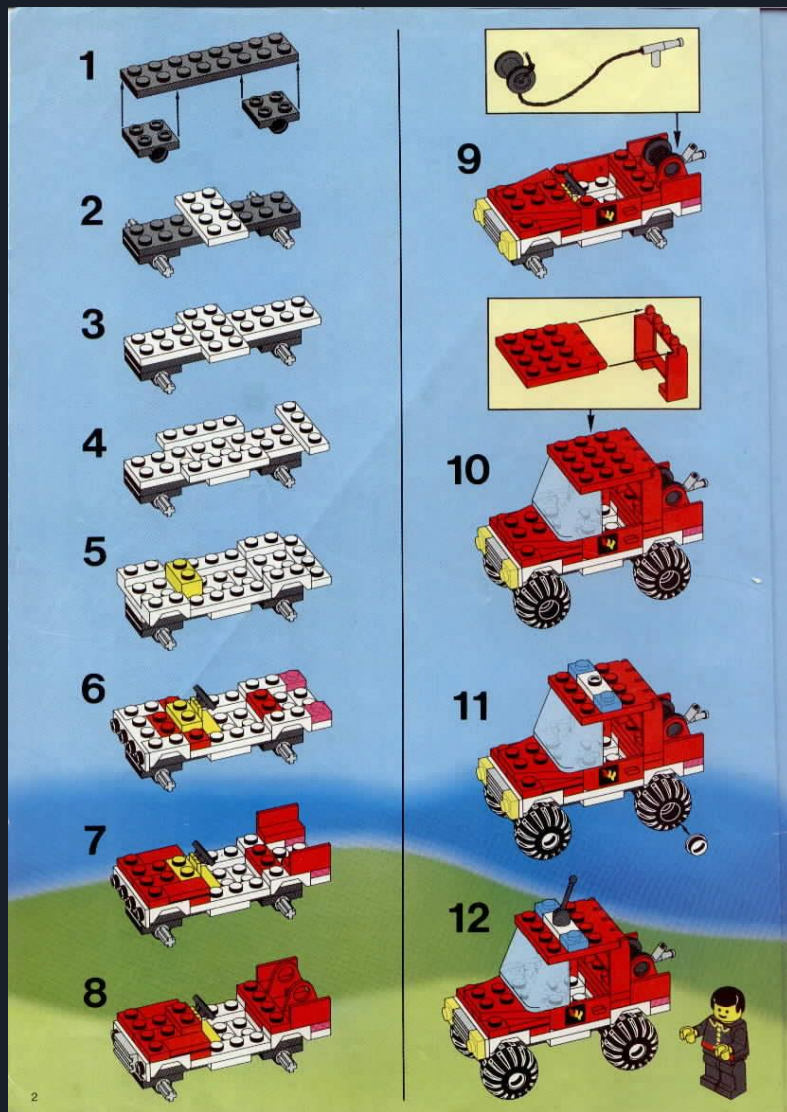
what information do you **need**



METRICS

measure progress vs targets





- Define your business capabilities
- Identify who does the work
- Find what tools they use
- Standardise & simplify systems
- Document their activities
- Automate processes where possible
- Discover the core essential data
- Determine your key metrics

**USE THE
INSTRUCTIONS**



GET A CLEARER VIEW

Click **HERE** for more tips